

Comments Details

Committer Type: Community Council

Stance: Customer objects to the Planning Application

Reasons for comment:

Comments: **OLD TOWN COMMUNITY COUNCIL**

20/04171/ADV 329 High Street 15 x 8 Metre scaffold Advertisement

The Old Town Community Council vehemently object to this proposed advertisement.

This sort of advertising has absolutely NO PLACE in the World Heritage Site, or the Conservation Area, let alone here on such a prominent location on the 'Royal Mile'

The elevation drawings disingenuously show the hoarding innocuously with the word 'Royal Mile' when in fact according to the documentation, it will carry commercial product advertising.

There is absolutely NO excuse for permitting this. It has NO redeeming features. An extra income 'stream' for the developer is absolutely NOT an acceptable reason at all.

That it is 'temporary' is meaningless, apart from being there more than the 3 months normally considered temporary, it will be permanent in the memory of the thousands of visitors whose memory of the Old Town will be blighted forever.

If anything should be allowed on scaffolding, it should be trompe L'oeil of the building it covers, that or nothing at all.

However during these abnormal times, it could be acceptable here to display images provided by 'Forever Scotland' as part of their efforts to bring visitors back to the City.

OTCC Planning Secretary